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OPEN HOUSE AND MEET THE PROS DAY

June 16th, 2017 ●●●● 9:00 a.m. – 4:00 p.m.

Reich Supply Company, Inc.

2 Campion Road, New Hartford, New York 13413

Contact Us: **800-338-3322** sales@reichsupply.com www.reichsupply.com

NO RESERVATIONS NEEDED. REFRESHMENTS WILL BE SERVED.



On Display...*The latest technology for Sign Making, Digital Printing, Laser Transfer Printing, Sublimation Printing, and Textile Screen Printing. Manufacturer's representatives will answer questions, discuss ways to enhance your services and offer hands-on product and equipment demonstrations.*

EQUIPMENT: Looking to replace and upgrade worn out, or old, equipment and technology? Need to buy the newest, most up-to-date equipment to expand your production services? *Get an up-close look at the heat presses, sublimation printers, vinyl cutters, digital printers and small shop screen printing set-up on display.* Talk with us for ideas, advice, pricing and financing options.

HEAT TRANSFER APPLICATIONS

OKI

OKI Data Americas

See our "Featured" Printer of the day...the OKI White Toner Transfer Printer, a lower cost alternative to Direct-To-Garment (DTG) Printing. Watch the OKI at work using FOREVER Laser-Dark (No-Cut) LowTemp.

Specialty Materials  Watch how easy it is to decorate apparel with Specialty Materials cad-cut heat transfer materials. You can create a complete apparel decoration solution, embellish an item, or offer full color, short-run solutions with printable transfer materials. A vinyl cutter and heat press are all you need to enter this profitable process.



Stahls' Hotronix® heat presses are made in the U.S.A. Whether you're decorating t-shirts, bags, uniforms or caps, there's a Hotronix® heat press waiting to work side-by-side with you. Notable

features of these heat presses range from *Auto Swing to Quick Change Lower Platens to Multiple Time Settings and so much more.*

FOCUS IN ON SUBLIMATION PRINTING. See the latest devices that have made **SUBLIMATION PRINTING** a proven and successful method to decorate polyester apparel. And, watch how the same equipment used to print apparel can also decorate hundreds of other items that will expand your offerings, *creating a true "profit center" for you!* Sublimation demonstrations provided by...



Beaver Paper & Graphic Media

SCREEN PRINTING...The "Go-To Method" For Many Of Your Customer's Apparel Decoration Needs.



Check out the latest ink products from Union Ink Company, the leader in plastisol ink technology. Get answers to your questions about selection, application and techniques with plastisol ink printing.



Albatross USA, Inc, a family-owned, 3rd generation company, produces cleaning chemicals, adhesives and lubricants for every phase of screen printing. Come learn plus, get advice and answers to your questions about Albatross screen printing chemicals, degreasers, haze removers, press and screen washes, stencil removers, spot cleaning chemicals and equipment and aerosols such as adhesives and spot cleaning products.



If you are a screen printer, or, would like to become one, here are all of the products available from the Ulano Corporation/KIWO, Inc.

- Direct Emulsions
- Pigment Inkjet Films
- Capillary Films
- Masking Films
- Screen Chemicals
- Indirect Films
- Screen Room Equipment
- Automatic Screen Cleaning Machines



LAWSON
SCREEN & DIGITAL PRODUCTS, INC.

Since 1949, Lawson screen printing equipment has been designed and meticulously crafted in the U.S.A. exclusively by the Landesman family. Perfect your imaging needs, no matter what your print methods, with Lawson's extensive choices of equipment models, sizes, styles and prices.

THE "ART" OF SIGNMAKING



SHARP, PRECISE DIGITAL PRINTING



A global leader in labeling and packaging materials and solutions, Avery Dennison offers an almost dizzying array of materials for use in the advertising and promotional fields.

Count on Avery for: **GRAPHIC IMAGING MEDIA AND PRESSURE-SENSITIVE GRAPHICS FILMS FOR SIGNAGE, FLEET AND ARCHITECTURAL APPLICATIONSNEXT-GENERATION DIGITAL IMAGING FILMS.....SPECIALTY TAPES, ADHESIVES AND LABELS FOR AUTOMOTIVE, INDUSTRIAL AND DURABLE GOODS APPLICATIONS, ETC.**



Founded in 1988, FDC Graphic Films, Inc. serves the sign making industry with a generous selection of sign, digital and specialty media products *including, but not limited to, SIGN VINYL FILMS...DIGITAL MEDIA...BANNERS... OVERLAMINATES...APPLICATION TAPES AND ACCESSORY ITEMS.*

Direct Color Systems[®]



Based in the United States, Direct Color Systems[®] (DCS) is a world leader in engineering,

manufacturing and marketing of small format, direct-to-substrate UV LED inkjet printers and solvent inkjet printers.

Join us for an exclusive showing of Direct Color's Direct Jet 1024UVMVP6 printer as it "turns out" a multitude of samples on various surfaces using methods like flat, attention-grabbing TEXTUR3D™ graphics; ADA-Compliant/Braille printing for signage and so much more.